



Wholesale Designer Information

Dear Designer,

If you use our products in your designs and resell them as a business, you are considered a wholesale designer and after a few short steps, you will be able to purchase from us tax free and receive automatic wholesale designer discounts.

Please note the following important information prior to placing your first order:

1. All designers must have a copy of their Resale Certificate, Tax Id Number or Signed Resale Form on file before any discounts can be given. On the next page you will find form **BOE-230, General Resale Certificate** to fill out and submit. Please be sure to include an email address and phone number.

Email form to: **Info@SoftFlexCompany.com**

Mail form to: **Soft Flex Company**
Attn: Resale Online Orders
PO Box 80
Sonoma, CA 95476

Fax form to: **(707) 938-3097**

2. Once approved, you must log in to get your discounted pricing before adding items to your shopping cart.

3. If an item is on sale, you will receive the better of the two prices, either the sale price or the wholesale discount, but not both.

Discounts for Designers

Purchase an Assortment of Products from our online catalog and receive the following discounts:

20% off up to \$249

30% off \$250-\$349

40% off \$350+

Some products such as certain books, tools and kits are not eligible to be discounted and therefore will not show as available to you to purchase.

California Resale Certificate

I HEREBY CERTIFY:

1. I hold valid seller's permit number: _____

2. I am engaged in the business of selling the following type of tangible personal property:

3. This certificate is for the purchase from _____ of the item(s) I have listed in paragraph 5 below. [Vendor's name]

4. I will resell the item(s) listed in paragraph 5, which I am purchasing under this resale certificate in the form of tangible personal property in the regular course of my business operations, and I will do so prior to making any use of the item(s) other than demonstration and display while holding the item(s) for sale in the regular course of my business. I understand that if I use the item(s) purchased under this certificate in any manner other than as just described, I will owe use tax based on each item's purchase price or as otherwise provided by law.

5. Description of property to be purchased for resale:

6. I have read and understand the following:

For Your Information: A person may be guilty of a misdemeanor under Revenue and Taxation Code section 6094.5 if the purchaser knows at the time of purchase that he or she will not resell the purchased item prior to any use (other than retention, demonstration, or display while holding it for resale) and he or she furnishes a resale certificate to avoid payment to the seller of an amount as tax. Additionally, a person misusing a resale certificate for personal gain or to evade the payment of tax is liable, for each purchase, for the tax that would have been due, plus a penalty of 10 percent of the tax or \$500, whichever is more.

NAME OF PURCHASER _____

SIGNATURE OF PURCHASER, PURCHASER'S EMPLOYEE OR AUTHORIZED REPRESENTATIVE _____

 _____

PRINTED NAME OF PERSON SIGNING _____	TITLE _____
--------------------------------------	-------------

ADDRESS OF PURCHASER _____

TELEPHONE NUMBER () _____	DATE _____
----------------------------------	------------